



FOOD SAFETY AND STANDARDS
AUTHORITY OF INDIA

Inspiring Trust, Assuring Safe & Nutritious Food
Ministry of Health and Family Welfare, Government of India

Report on FSSAI's participation in drink technology India 2017

26th -28th October, 2017
Pragati Maidan, New Delhi

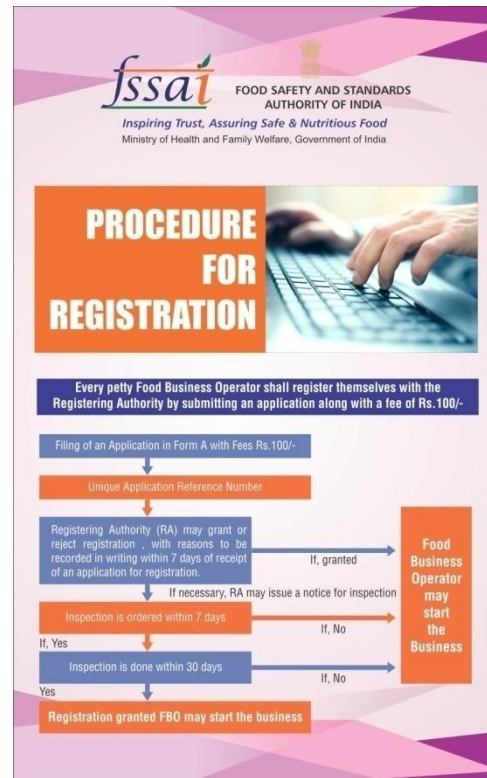
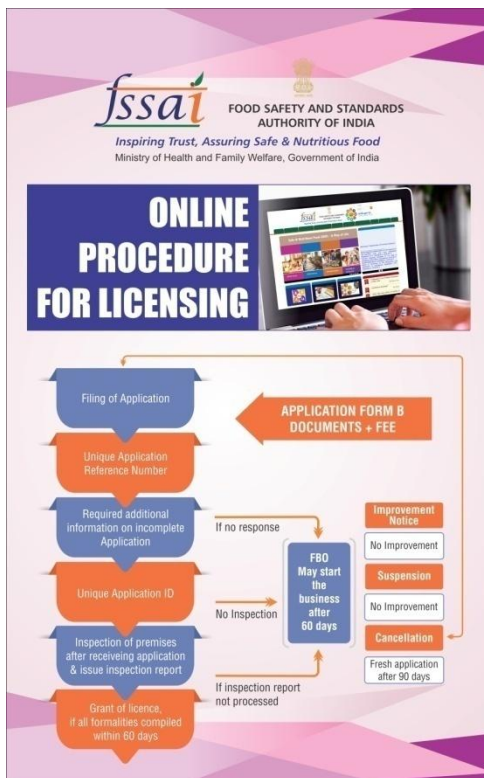
1. Introduction:

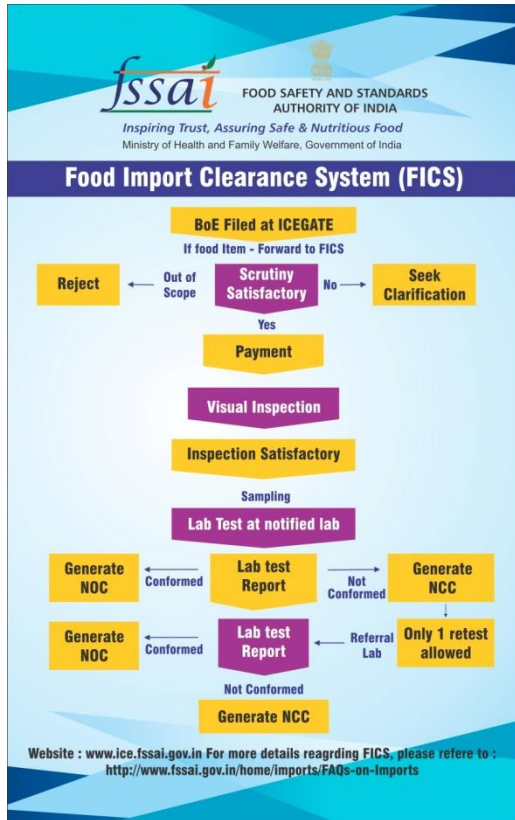
Food Safety and Standards Authority of India (FSSAI) participated in the “drink technology India 2017” during 26th- 28th October, 2017 at Pragati Maidan, New Delhi by putting up a stall in Hall No 11.

drink technology India is organized by Messe Muenchen India Pvt. Ltd for the Indian beverage, dairy and liquid food industry. The initiative is supported by VDMA-German engineering Federation.

2. Physical Description of the stall:

- I. The area of the stall of FSSAI was 15 sq. mtr., situated at the upper floor in the Hall No. 11.
- II. The following backlit panels were displayed in the stall keeping in mind the visitor and exhibitor profile of the fair: -
 - Procedure for Licensing
 - Procedure for Registration
 - Food Import Clearance System (FICS)
 - Food Safety Display Boards
 - Food Safety Training & Certification (FoSTaC)
 - Food Fortification





fssai FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA
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Connect with FSSAI for any concerns when eating out

Licence/Registration No. of Food Business Operators (FBO)

With FSSAI You Will Get Safe Food
We Follow These 12 Golden Rules

1. Keep premises clean and well-maintained
2. Use safe water for drinking and food preparation
3. Cook food thoroughly
4. Use safe and clean food containers
5. Use clean and separate kitchen for food preparation and storage
6. Use separate hand wash basins for food handlers and customers
7. Wash hands before and after handling food
8. Use safe and clean food containers
9. Use safe and clean food containers
10. Use safe and clean food containers
11. Use safe and clean food containers
12. Use safe and clean food containers

Consumer Feedback details for concern feedback/queries

Call us on 1800 112 1800 or 011 266260000

Download FSSAI APP

Colour coded for different sectors

Look for Food Safety Display Board in Retail stores Milk Booths, Vegetables & Fruit Retail, Meat Shops, Restaurants, Street Food Vendors.

foSTaC
Food Safety Training & Certification

www.fssai.gov.in/Fssai_E-Learning_System

To ensure food safety & hygiene in each premise

Every Food Business is advised to have at least 1 trained & certified **Food Safety Supervisor** for every 25 food handlers in each premise

| Basic | Advance | Special |
|-----------------------|-----------------------|----------------------|
| Street Food vending | Retail & Distribution | Bakery, Oil |
| Retail & Distribution | Storage & Transport | Fish & seafood |
| Storage & Transport | Manufacturing | Packaged water |
| Catering | Catering | Meat & Poultry |
| | | Milk & Milk products |

foSTaC Courses
Be a Food Safety Supervisor

Join the chain of change & get certified today!

Food Fortification Resource Centre

www.ffrc.fssai.gov.in

Give your food the +F edge

Double Fortified with Iron and Iodine

Growth & Development

Healthier Diet

Iron, Folic acid, Vitamin B12

Vitamin-A & Vitamin-D

Iron, Folic acid, Vitamin B12

Vitamin-A & Vitamin-D

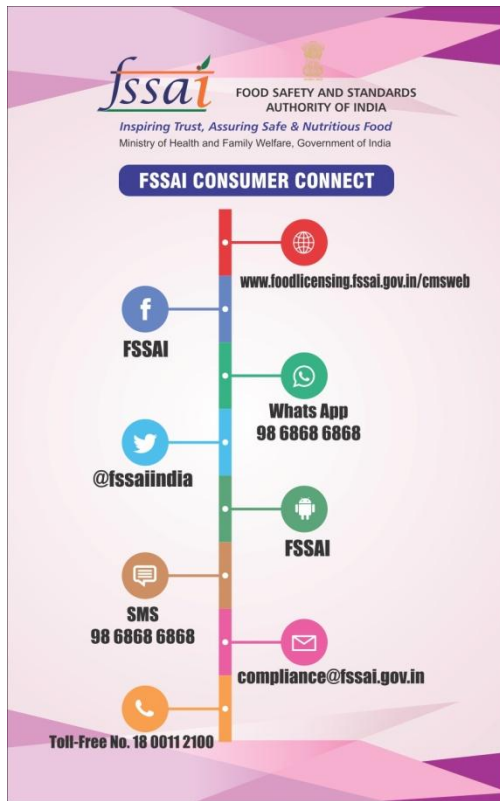
Iron, Folic acid, Vitamin B12

+F logo on fortified food products

Eat fortified food, Look for the +F logo on fortified food products

Fortified Food provides vital micronutrients that can prevent Anaemia, Miscarriage, Birth defects and Maternal Death

III. Standees on “Consumer connect” and “Food Smart Consumer” were also kept in stall:



IV. A 42” LCD screen was installed in the stall wherein corporate movie of FSSAI and Fortification video were showcased.



FSSAI Stall



Queries of visitors being addressed

4. Distribution Material:

The following leaflets/pamphlets/booklets were distributed to the visitors at the stall:-

1. Procedure of Licensing & Registration
2. Food Smart Consumer
3. Food Fortification
4. Safe & Nutritious Food-Share Responsibility
5. SNF@Eatout (Serve Safe)
6. SNF@Home
7. SNF@School
8. SNF@Workplace
9. Clean Street Food
10. Safe Water Portal

5. Seminar:

FSSAI also utilized the platform for educating the FBOs and visitors by organising a seminar on 2nd day of the exhibition. Keeping in view the visitor & exhibitor profile, the following sessions were delivered by FSSAI officials:

| Session | Topic | Speakers |
|----------------|--|---|
| I. | Procedure of Licensing and Registration | Ms Deepika Bansal, Technical Officer (RC) |
| II. | Packaging, Labelling & Claims Regulation | Shri P. Karthikeyan, Assistant Director (Regulations/Codex) |
| III. | Food Import Clearance System (FICS) | Dr. Ajay Garg, Assistant Director (Imports) |

The FSSAI's seminar was highly appreciated by FBOs for delivering relevant information and addressing their queries on spot.

International Trade Fair for the beverage, dairy and liquid food industry



dti drink technology India October 26–28, 2017
Pragati Maidan Center | New Delhi

Seminar by FSSAI at drink technology India

We are pleased to invite you to the seminar organized by FSSAI on Friday, 27th October at drink technology India 2017 to be held in Hall 11 at Pragati Maidan, New Delhi. This seminar seeks to deepen Indian transformation into the food safety and nutrition.

fssai FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA
Inspiring Trust, Assuring Safe & Healthy Food

| Time | Session |
|-------------------|--|
| 2:30 pm - 3:00 pm | Procedure of Licensing/ Registration |
| 3:15 pm - 3:45 pm | Packaging, Labelling & Claims Regulation |
| 3:45 pm - 4:15 pm | Tea Break |
| 4:15 pm - 4:45 pm | Food Import Clearance System |

Register Now for Seminar

ABOUT DRINK TECHNOLOGY INDIA:
drink technology India is the leading platform for the Indian beverage, dairy and liquid food industry in India. The event covers the entire process chain, and target the specific market needs by matching supply and demand.
Visit drink technology India and its co-located shows in New Delhi from October 26–28, 2017 at Pragati Maidan to meet key players of three industries: beverage, food, and packaging.

TOP REASONS TO VISIT

- Participate in drink technology India, the number one beverage, dairy and liquid food event in India.
- Meet the market leaders for the beverage and liquid-food industry.
- Benefit from the strong brand drinktec and its international network.
- Attend rewarding Buyer-Seller meetings in the high-quality accompanying program.

Register as a Visitor

Supporting Partners



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Find out what makes dti so unique!

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Satisfied visitors at drink technology India 2016

- 98% would recommend the show
- 98% intent to visit the next show
- 94% rated the completeness and the breadth of the product range as good to excellent
- 93% have benefitted from visiting the show

Source: Visitors survey of drink technology India 2016, PackTech India 2016 and FoodPex India 2016

Seminar by FSSAI

fssai FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA
Inspiring Trust, Assuring Safe & Healthy Food

Transforming the food safety and nutrition landscape in India.
27th October, Hall 11, Pragati Maidan, New Delhi.

Seminar topics:
2:30 pm - 3:00 pm – Procedure of Licensing / Registration
3:45 - 4:15 pm – Packaging, Labelling & Claims Regulation
4:15 - 4:45 pm – Food Import Clearance System

For more details contact: andrea.douza@dti-india.in

Visitor Statement
Mr. Satish Arcade, Senior Manager, Amul India: "As we manufacture dairy products, we require different



Invitation and promotion of FSSAI seminar by event organiser



FSSAI officials delivering sessions during seminar

6. Conclusion:

drink technology India 2017 hosted 212 exhibitors and 9,699 visitors from across the industry. The exhibition provided good platform for awareness and publicity of FSSAI. The platform was successfully utilized for public awareness as queries of Consumers and FBOs were addressed by direct interaction with FSSAI officials at the stall as well as during the seminar. The visitors were made aware about new initiatives launched by FSSAI. The design, concept and information available and provided in the stall were appreciated by various visitors who visited the stall. Overall dti-2017 was a great platform where FSSAI showcased its achievements, initiatives and new ventures in the field of Food & Nutrition.

PHOTO GALLERY

