



Recognizing the Importance of Plastic Waste Management,

Mondelez India Foods Private Limited

commits to

effectively Manage Plastic waste and Reduce our Plastic footprint

towards achieving a Plastic-Waste free F&B sector.

In order to effectively Manage Plastic Waste, we are currently practicing:

1. Extended Producer Responsibility to collect, segregate and convert to energy/recycle, 100% equivalent tonnage of the multi-layered plastics used in packaging our products in India
2. Consumer education programmes
3. Supporting the circular economy by encouraging recycling of plastic waste

We further commit to monitor the Reduction of Plastic footprint of our Food Products by tracking the following information:

1. Reducing our packaging materials by optimizing our packaging formats. We have already eliminated 59,600 metric tons of packaging since 2013 against a goal of 65,000 metric tons globally by 2020. We continue to strive for further reductions in India
2. Continue to simplify our material choices over time by using packaging material which can be easily recycled with available infrastructure. Globally 90% of our packaging materials by weight is recyclable or recycle ready and we have announced ambitious target make all packaging recyclable by 2025 through materials and design for the circular economy
3. Partnering with government and industry to address the challenges of collection, segregation and recycling of plastic waste

Deepak Iyer

Managing Director, Mondelez India Foods Private Limited

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