



F. No. 1/MMCA-IEC/FSSAI-2017-18
Food Safety and Standards Authority of India
(A Statutory Authority established under the Food Safety and Standards Act, 2006)
FDA Bhawan, Kotla Road, New Delhi - 110002

fssai

Dated, the 23rd May, 2018

ANNOUNCEMENT

Subject- Panel of Multi-Media Creative Agencies for Food Safety and Standards Authority of India - regarding.

The Food Safety and Standards Authority of India (FSSAI), Ministry of Health and Family Welfare, GoI, had requested for EOI No.1/MMCA- IEC/FSSAI-2017-18 dated 28.03.2018 for preparation of a panel of multi-media creative agencies for FSSAI. As per the recommendation of the Empanelment Committee (EC), the following agencies are being empanelled with the FSSAI for a period of two years as per the terms of EOI;

1. M/s Sharad Advertising Pvt. Ltd
 2. M/s Adman Advertising
 3. M/s Adworth Media Pvt. Ltd.,
 4. M/s Vivid India Advertising & Marketing
 5. M/s Createx Media
 6. M/s Digital Mela
 7. M/s Centum Advertising & Marketing Pvt. Ltd.
 8. M/s Bubna Advertising
2. The scope of work and other conditions for this empanelment would be the same as prescribed in the above EOI.
3. This issues with the approval of the Chief Executive Officer, FSSAI.

Malika Taneja
23/05
(Malika Taneja)
Assistant Director (IEC)