

For immediate release

## Training of Trainers Program for Medical Fraternity on Food Safety and Healthy Diets

**Nov 18, 2021**: A master training workshop was conducted at the Indian Medical Association (IMA) Headquarters, Delhi for IMA Standing Committee and the master trainers from various State chapters towards ensuring safe and healthy diets for all citizens. The training focused on the FSS Act, 2006, food safety emergency response system, various Eat Right India initiatives such as Eat Right campus, FOSTAC, Eat Right Toolkit, and fortification. Since the medical fraternity is connecting with the people on a day-to-day basis and have a better understanding of their eating behaviors and associated problems, discussions about safe, healthy and sustainable diets is timely and appropriate.

Dr. JA Jayalal, National President, IMA, during his opening remarks stated that this master training program will provide a strong foundation for taking forth various Eat Right India related activities across State chapters. He reiterated the commitment of IMA towards public health and the need for behavioral change to ensure this in the long run.

Shri Arun Singhal, CEO, FSSAI during his keynote address appreciated the Indian Medical Association for extending support to the Eat Right India initiatives. Elaborating on their role, he further stressed on the need to extend this network across the country where IMA can support with forming new chapters across cities and facilitate dissemination of the right messaging among patients and their extended community. He further highlighted that food safety is a shared responsibility and Government and City administration cannot ensure this alone. Food safety, thus is a mass campaign where the role of doctors and civil society is equally important to influence people to make the right food choices.

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