

Swasth Bharat Yatra reaches Dindigul after its 3-day programme in Madurai

TNN | Oct 30, 2018, 12.35 AM IST

Madurai: The Swasth Bharat Yatra cycle rally, an initiative to spread awareness about healthy eating and adulteration in food items, which was going on in Madurai since Saturday, was flagged off for Dindigul district on Monday.

Revenue minister R B Udayakumar and district collector S Natarajan took part in the function organized at PKN School in Tirumangalam and sent off the rally to the neighbouring district. They also took part in the rally and cycled for some distance. The minister distributed prizes to the students, who won in the various competitions conducted on the sidelines of the yatra.

Officials from food safety and standards authority of india, which is conducting the yatra, said that Dindigul will witness the sensitization programme for three days, starting from Monday. The convoy was received by the officials from Dindigul district at Madurai-Dindigul border at around 11 am, they added.

An array of events including competitions for school and college students, exhibitions, awareness rallies, cultural programs have been planned over the course of the next three days, a food department official said.

Swasth Bharat Yatra is a nation-wide awareness event which started on October 6, simultaneously at six places in different parts of the country. It is being organized in view of the 150 birth anniversary of Mahatma Gandhi.