

Swasth Bharat Yatra to reach Erode on November 2

Dated: - 27th October 2018 (Saturday)

E-paper

To commemorate 150th birth anniversary of Mahatma Gandhi, a pan India cyclothon, with the message “Eat Right, Eat Safe and Eat Healthy”, will be reaching the district on November 2.

A press release said that the Food Safety and Standards Authority of India is organising the Swasth Bharat Yatra (Relay Cycle Rally) from October 2018 to January 2019. The yatra has been inspired by Gandhiji’s Salt Sathyagraha – the Dandi March in 1930. With a grain of salt fortified with iodine and iron, India will begin its march to be a healthier nation. The focus will be on Eat Safe (to prevent food borne illnesses), Eat Healthy (to prevent non-communicable diseases) and Eat Fortified (to prevent micronutrient deficiencies).

The rally was flagged off from six different locations in the country on October 16 on the “World Food Day” and will reach New Delhi on January 27, 2019. Among six tracks, Track III rally with 15 cyclists was started at Thiruvananthapuram. It will reach Erode on November 2. Cultural programmes by school and college students and a drama to create awareness on the theme will be performed by the team after which they will leave on November 4 along with 50-member team of NCC from the district.