

Milkfed's fortified milk launched

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Chief Minister Jai Ram Thakur today launched Milkfed's fortified milk 'Him Gauri' with vitamin A and D in collaboration with TINI-Tata trusts and the National Dairy Development Board.

He said the milk was widely used around the world and offered several benefits compared with unfortified milk.

Fortified milk is cow milk that contains extra vitamins and minerals that are not naturally found in milk in sufficient amounts.

Thakur said it was necessary especially for children to have balanced and nutritious diet. Milkfed was collecting about 1.40 lakh litres daily from farmers.

The dairy development board was strengthening the rural economy and would go a long way in doubling the farmers' income by 2022. This is also the vision of Prime Minister Narendra Modi. The Chief Minister said two new milk-processing plants would also start functioning at Duttnagar in Shimla and Mandi by 2020 under a Central-sponsored project.

In 'Him Gauri' milk, vitamin A and D were added as they were heat resistant.

Rural Development, Panchayati Raj and Animal Husbandry Minister Virender Kanwar said the initiative was commendable. The milk of Pahari cow was nutritious and now the government had launched this milk.

Chairman, Milkfed, Nihal Chand Sharma said it was providing about 14,000 litre milk daily to the armed forces. The rates of milk procured from farmers were increased, he added. — TNS